

*ADDEMDUM : SWEEPSTAKES END DATE HAS BEEN EXTENDED



MAXI COSI® PARENT APPRECIATION DAY SWEEPSTAKES
Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN A PRIZE IN THIS SWEEPSTAKES. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. INTERNET ACCESS AND A VALID E-MAIL ADDRESS AS OF April 30, 2019 ARE REQUIRED TO ENTER.

- 1. SPONSOR:** Dorel Juvenile Group, Inc located at 2525 State Street, Columbus, Indiana, 47201-7494 (hereinafter, "Sponsor").
- 2. SWEEPSTAKES PERIOD:** The Maxi Cosi® Parent Appreciation Day Sweepstakes ("Sweepstakes") begins at 12:00:00 AM Eastern Time ("ET") on May 12, 2019 and ends at 11:59:59 PM ET on June 29, 2019 ("Sweepstakes Period"). Sponsor's computer is the official clock of the Sweepstakes.

The Sweepstakes Period will consist of the following Weekly entry periods (each a "Weekly Entry Period"):

Weekly Entry Period	All Eligible Entries received between 12:00:00 AM ET and 11:59:59 PM ET on:	Random Drawing
#1	May 12, 2019 through May 18, 2019	On or about 10:00 AM ET on July 1, 2019
#2	May 19, 2019 through May 25, 2019	On or about 10:00 AM ET on July 1, 2019
#3	May 26, 2019 through June 1, 2019	On or about 10:00 AM ET on July 1, 2019
#4	June 2, 2019 through June 8, 2019	On or about 10:00 AM ET on July 1, 2019
#5	June 9, 2019 through June 15, 2019	On or about 10:00 AM ET on July 1, 2019
#6	June 16, 2019 through June 22, 2019	On or about 10:00 AM ET on July 1, 2019
#7	June 23, 2019 through June 29, 2019	On or about 10:00 AM ET on July 1, 2019

3. ELIGIBILITY: Open only to legal residents of the fifty (50) United States and the District of Columbia who are aged eighteen (18) or older. The employees, officers, and directors of Dorel Juvenile Group, Inc. ("Sponsor"), 360PR ("Public Relations Agency"), Centra Marketing & Communications LLC d/b/a Centra360 ("Sweepstakes Administrator"), and each of their respective parent companies, affiliates, subsidiaries, sales representatives, advertising, promotion, public relations and judging agencies, and all other service agencies involved with this Sweepstakes (collectively, the "Related Entities") are not eligible to enter or win a prize in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state and local laws, rules and regulations. Sweepstakes is void outside the United States and the District of Columbia, and where prohibited by law, rule or regulation.

4. HOW TO ENTER: To enter the Sweepstakes, visit <https://parentsforthewin.maxicosi.com/> during the Sweepstakes Period and complete and submit the Official Entry Form presented as directed by providing your complete name and



a valid email address (hereinafter, an “Entry”). You will be requested to check off the box certifying that you are 18 years of age or older and understand and agree to these Official Rules. Opting-in to receive more information by email from Maxi Cosi® will not increase one’s chances of winning. You will need to have Internet access as of April 30, 2019 and a valid email address in order to participate. **Limit one (1) Entry per person/per email address, per Weekly Entry Period during the Sweepstakes Period.** Duplicate Entries or multiple Entries made by an entrant in excess of the number allowed will be disqualified. Sponsor and the Related Entities are not responsible for lost, late, incomplete, stolen, misdirected Entries, or for Entries that are processed late or incorrectly. Use of robotic, automatic, or macro devices is not valid for Entry. **Any Entry that is submitted with the use of a robotic, automated or macro device will be void.** All Entries become the property of the Sponsor upon submission and will not be acknowledged or returned and the Sponsor has the right to dispose of the Entries at the Sponsor’s discretion. By submitting an Entry, entrant agrees to abide by and is subject to the terms of these Official Rules and the Sponsor’s Privacy Policies available at <http://www.quinny.com/us-en/stroller-buggy/general/privacy/>. **ALL ENTRIES MUST BE RECEIVED BY 11:59:59 PM ET ON June 22, 2019.**

5. WINNER SELECTION/WEEKLY RANDOM DRAWINGS: One random drawing will take place on or about 10:00 AM ET on July 1, 2019 the Administrator will randomly select one (1) potential prize winner (individually, “Prize Winner,” and collectively, “Prize Winners”) from all eligible entries received during the corresponding Weekly Entry Period. A total of seven (7) Prize Winners will be selected. Each Prize Winner is deemed to be a potential Prize Winner pending verification of his/her eligibility and compliance with these Official Rules as determined by Sponsor, at Sponsor’s sole discretion. The Random Drawings will be conducted by Sweepstakes Administrator, whose decisions regarding all matters relating to this Sweepstakes are final and binding. Non-winning Entries received in previous Weekly Entry Periods and not selected in previous Random Drawings will not be included in subsequent Random Drawings. Odds of winning a Prize will depend upon the number of eligible Entries received by the end of each Weekly Entry Period.

6. NOTIFICATION OF WEEKLYPRIZE WINNERS/RELEASES: Potential Weekly Prize Winners will be notified by Sweepstakes Administrator via email on or about July 2, 2019. Sponsor will make two (2) attempts to notify a potential Weekly Prize Winner via a valid email address within forty-eight (48) hours, in which the potential Weekly Prize Winner will be sent a potential Weekly Prize Winner notification to the email address provided. Each Weekly Prize Winner will be required to complete and return a Prize Verification Form including a Liability, and, unless prohibited by law, a Publicity Release within fourteen (14) business days from date of notification to claim a prize. A potential Weekly Prize Winner may be disqualified if (i) if a potential Weekly Prize Winner notification or email correspondence is returned as undeliverable, (ii) if a potential Weekly Prize Winner does not return the required Prize Verification Form within the designated time period; (iii) a potential Weekly Prize Winner is ineligible, or (iv) a potential Weekly Prize Winner declines his/her prize. In the event a potential Weekly Prize Winner is disqualified, an alternate Weekly Prize Winner will be selected in a random drawing from among all remaining eligible Entries received for the corresponding Weekly Entry Period. A selected potential Weekly Prize Winner will not be an official Weekly Prize Winner until all required documentation has been returned, and eligibility has been formally verified. Sponsor is not responsible for fraudulent calls or emails made to entrants or Weekly Prize Winner not by Sponsor or Sweepstakes Administrator.

7. WEEKLYPRIZES AND THEIR APPROXIMATE RETAIL VALUE (“ARV”):



Weekly Entry Period	Weekly Prize Description	ARV
#1	One (1) Magellan (\$349.99); one (1) Mommy & Me matching shoe set from Keds [Keds Women's Champion Originals (\$39.95); Ked's Little Kid's Graham Sneaker OR Little Kid's Champion Toe Cap OR Big Kid's Champion Cvo Sneaker (up to \$29.95)] and one (1) Spa Finder gift card (\$100).	\$590.
#2	One (1) Lila (\$799.99); two (2) SOMA Ceramic Mug (\$30.00 each); one (1) Nordstrom gift card (\$100).	\$960.
#3	One (1) Zelia Travel System (\$399.99); one (1) Tiny Love Gymini (\$59.99) and one (1) Uber Eats Gift Card (\$100).	\$560.
#4	One (1) Mico Max Plus (\$299.99); one (1) Alex Woo gift card (\$50.00) and one (1) Fandango gift card (\$100).	\$450
#5	(One (1) Lara Stroller (\$219.99); and one (1) Delta gift card (\$300).	\$520
#6	One (1)Magellan Max (\$399.99); one (1) YETI Roadie 20 Cooler (\$199.99) and one (1) REI gift card (\$100).	\$700.
#7	One (1) Magellan (\$349.99); one (1) illy Y3.2 iperEspresso Espresso & Coffee Machine (\$150.00) ; one (1) Y3.2 iperEspresso Espresso Coffee Machine (\$16.50) and one (1) Home Depot gift card (\$100).	\$616.50.

Total ARV of all Weekly Prizes: \$ 4,969.79. Limit one (1) Weekly Prize per household. Prizes are awarded “as-is” and Sponsor has not made nor is in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on a prize (if any) are subject to the respective manufacturers’ terms therefore, and prize winners agree to look solely to such manufacturers for any such warranty and/or guarantee. Gift Cards are subject to terms and conditions as set forth by Gift Card providers. Sponsor will not replace a lost, stolen or misplaced gift card. All Weekly Prize details will be determined by the Sponsor in its sole discretion. Sponsor shall not be liable for any loss or liability for fulfillment of any Weekly Prize. All costs and expenses associated with the receipt and use of Weekly Prizes are the sole responsibility of the individual Weekly Prize Winners.

8. GENERAL: Weekly Prize Winners may not choose the cash value in lieu of a Weekly Prize. No substitution, assignment, redemption for cash or transfer of any prize is permitted. The Sponsor will have the right, if any prize or prize component cannot be awarded due to circumstances beyond the Sponsor’s reasonable control or for any other reason as determined by the Sponsor, to award a substitute prize or prize component of equal or greater value as determined by Sponsor in Sponsor’s sole discretion. The ARV for each prize set forth above represents Sponsor’s good faith determination of the ARV thereof, and the actual fair market value, as ultimately determined by Sponsor, is final and binding and cannot be challenged or appealed. In the event the stated ARV of a prize is more than the actual fair market value of the prize, the difference will not be awarded in cash or otherwise. The Sponsor reserves the right, in its sole discretion, at any time and at any stage of the Sweepstakes to reject or disqualify any Entry that is deemed ineligible or for any reason that the Sponsor feels is necessary and/or appropriate, including without limitation, if that entrant has not complied with the Official Rules or has interfered, in Sponsor’s sole opinion, with the proper conduct of the Sweepstakes. By participating, entrant agrees on his/her behalf, and on behalf of his/her respective heirs, executors, administrators, legal representatives, successors and assigns (collectively, the "Releasing Parties") to release, defend, and hold harmless Sponsor and the Related Entities, as well as the respective employees, officers, directors and agents of each ("Released Parties") from any and all actions, causes of actions, suits, or liability whatsoever for loss,



harm, damage, injury, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, costs or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with participation in the Sweepstakes, or possession, acceptance, use or misuse of a prize and for any claims based on publicity rights, defamation or invasion of privacy. The Released Parties shall not be liable for any printing, typographical, administrative or technological errors in any materials associated with the Sweepstakes. The Sponsor may disqualify any entrant if, in its sole discretion, it determines s/he is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or any other unfair playing practices of intending to annoy, abuse, threaten or harass any other entrants or the Sponsor, the judges or their respective representatives. The Sponsor shall not be responsible if the Sweepstakes or prize fulfillment cannot be implemented or does not take place for any reason including delays or interruptions due to acts of God, acts of war, strikes, governmental action, natural disasters, weather or acts of terrorism, including without limitation, or for any reason outside of the Sponsor's control. Any and all legal actions or claims arising in connection with the Sweepstakes must be brought in a court of competent jurisdiction within Columbus, Indiana and the terms, of any dispute, will be governed by the laws of the State of Indiana. Any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, shall be resolved individually, without resort to any form of class action. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THE SWEEPSTAKES. BY PARTICIPATING, ENTRANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF PARTICIPANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE SPONSOR'S SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

9. PUBLICITY: Except where prohibited, each Weekly Prize Winner, by acceptance of a Weekly Prize, grants to the Released Parties the right to publicize his/her name (first name and last initial), address (city and state of residence), Entry (or any portion thereof), photograph, voice, statements and/or other likeness and prize information in any and all media now known or hereafter devised, for advertising, trade and other purposes, throughout the world, in perpetuity, in any manner, without limitation and without additional compensation, consideration, notification or permission.

10. INTERNET: If for any reason this Sweepstakes is not capable of running as planned due to an infection by a computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor, which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right at their sole discretion, to disqualify any individual who tampers with the Entry process, and to cancel, terminate, modify or suspend the Sweepstakes. If the Sweepstakes is terminated early, Sponsor reserves the right to award prizes via a random drawing from the eligible Entries received up to the time of termination. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration. The Sponsor is not responsible for any problems or technical malfunctions of any telephone network or telephone lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or Entry to be received by the Sponsor due to technical problems, human error or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Sweepstakes or downloading any materials in this Sweepstakes. In the event of a dispute as to the identity or eligibility of any Entry based on an email address, the Entry will be declared made by the Authorized Account Holder of the email address submitted at time of Entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online



service provider, or other organization (e.g., business, education institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

11. USE OF INFORMATION/PRIVACY POLICY: The information that you provide in connection with the Sweepstakes may be used for Sponsor's internal purposes, to send you information about Sponsor's products and offers, and otherwise in accordance with Sponsor's privacy policy. For more information about Sponsor's use of personal information, see Sponsor's privacy policy at <http://www.quinny.com/us-en/stroller-buggy/general/privacy/>. By participating in the Sweepstakes, you hereby agree to Sponsor's collection and usage of your personal information and acknowledge that you have read and accepted Sponsor's privacy policy.

12. WINNERS LIST/OFFICIAL RULES: To obtain a list of Weekly Prize Winners, (available after July 30, 2019), or a copy of the Official Rules, send a self-addressed, stamped #10 envelope before June 29, 2019 to: Maxi Cosi® Parent Appreciation Sweepstakes, c/o Centra360, 1400 Old Country Road, Suite 306, Westbury, NY 11590. Please specify "Official Rules" or "Winners List" on the outer envelope. VT residents may omit return postage. Please do not send Sweepstakes entries to this address.